

My family has been in the radio business with ownership of broadcast facilities for over 50 years. Localism was the key ingredient to his success when he began business and it continues in his legacy today. Local radio is what has kept this industry surviving when they all said TV would bring the demise to radio, FM would kill AM, new technology would make radio obsolete. Well, we're living proof that radio is as strong as ever in the midwest, because we still care about our communities. We still air lost and found dogs and cats, obituaries at the end of LOCAL news, we report from city council meetings, school board meetings and League of Women Voter forums, etc. We invite ALL politicians to be a guest of our morning show (and not just one time). We may have the local Humane Society, Rotary Club or Mental Health care worker on. We still do remotes from fairs and festivals, parades and local events. We don't have to worry about Indecency by our staff; in their ! minds, that would be unprofessional and not family radio. We broadcast LIVE storm coverage...interrupting any programming until the severe weather is over, on all 3 of our stations. We've seen a LPFM come and go in our town....someone who wanted to "play" radio, then got tired of it. They really didn't want to serve any interest group...just their own desires to be a radio star. We reach out to a diverse community in a variety of ways...from swap shop Consumer Calls (free buy-sell and trade) to sponsorship of OK Mozart, Indian Summer and Broadway plays at our local Community Center. We've won recognition from the Oklahoma National Guard for assisting them. Local Radio is alive and well in Oklahoma. We would welcome you to come visit our community and see for yourself. It's radio in the purest form...radio we're proud of...professional and local.

Thank you for the privilege to serve our community.

Sincerely,  
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